

“Golf for Hope” – Supporting Displaced Children in Lebanon
Eléa Golf Club | Cyprus



Introduction:

Eléa Golf Club is leading a non-political humanitarian initiative to support displaced children in Lebanon through the Golf Club of Lebanon.

Despite ongoing regional challenges, the Golf Club of Lebanon (though being closed) has implemented a golf-based outreach programme for displaced children—providing structure, emotional support, and a sense of normality during a time of instability.

“Golf for Hope” aims to mobilise the local (golf) community, using sport and social engagement as a platform to raise funds and awareness for this impactful initiative.

Purpose:

To support displaced children through structured golf programmes and other needed initiatives in Lebanon and unite communities through sport and shared humanitarian purpose. As a destination we would like to demonstrate the positive social impact of golf beyond the game and deliver a coordinated, community-driven fundraising campaign

Principle:

This initiative is strictly non-political, focused solely on humanitarian support and child wellbeing.

Key Initiatives: The base for the main fund-raising event will be Elea Golf Club.

1. Charity Golf Days (Lead Event: 3 May – Eléa Spring Fair)

Flagship event at Eléa Golf Club. And an open invitation to other golf clubs to host fundraising events before 3 May.

Entry fees, auctions, and sponsorship proceeds donated

2. “Race / Rallye to Eléa” – Classic Car Rally

Partnership with the Limassol Automobile Museum

Rally from Limassol to Eléa Golf Club

Funds raised via participation and sponsorship

3. “Ride for Hope” – Cycling Initiative

Cycling clubs organise charity rides to Eléa on 3 May

Independent fundraising by participating clubs

Community-wide participation beyond golf

4. Community & Municipality Collaboration

Engagement with the Geroskipou Municipality

Local awareness and grassroots fundraising support

5. Community Engagement – Afternoon Tea Events leading up to 3 May

Hosted with groups such as the Sisters Society Cyprus

Inclusive social fundraising events at Eléa or other venues

Broader community participation and awareness

6. Corporate Sponsorship Programme

Targeted partnerships across key sectors

Brand visibility, CSR alignment, and event integration

Financial and in-kind contributions

Book of Hope:

All donations made will enable the donator to leave a message of hope for the team of the Golf Club of Lebanon and the children. This book will be donated along with the funds raised, as kind words of hope, have a profound impact and offer encouragement in difficult times to all involved.

Marketing and Media:

Social media campaign led by Elea’s Team and Anastasia Kapelka, creating

Print and digital campaign assets (flyers, visuals, updates)

Media partnerships:

- Sigma TV
- Rock FM
- Podcast feature with Farah Shammass

Other Activities:

There will be several other activities that will become apparent throughout this campaign where volunteers will be required. These gestures should form part of the charitable angle as it contributes directly to the success of the campaign.

Key Date and Timeline

Now – 3 May:

Active fundraising across all initiatives through community and corporate engagement, media and awareness campaign rollout

3 May – Eléa Golf Club:

Annual May Day Celebration

Central fundraising event and activation hub

Presentation of funds raised, including signing Book of Hope

Why 3 May Matters:

This date serves as the culmination point of all fundraising activities—bringing together sport, community, and partners in a unified moment of impact at Elea’s Spring Fair.

Governance and Transparency:

Full financial accountability of funds raised, managed by Elea to direct support to the Golf Club of Lebanon programme. Post-event reporting and impact updates and clear communication with all stakeholders. A Just-Giving Account will be opened to manage all transactions.

Donations Platform:

We are using Whydonate.com as the fundraising platform. Search for Golf for Hope fundraiser and donations can be made securely. We have also created a € 5 QR code for quick donations, to be used at cash registers. This amount can also be adjusted by the donator.



Golf for Hope QR code

**Expected Impact:**

Direct financial support for displaced children through expansion of structured sport and wellbeing programmes and other necessary activities to be specified.

This should strengthened international golf community collaboration and elevate Cyprus as a caring Golf destination showcasing golf and other activities as a humanitarian response

Conclusion:

“Golf for Hope” is a community-led movement that demonstrates the power of sport to unite, support, and inspire.

Eléa Golf Club invites partners, organisations, and individuals to contribute to a shared goal:

Restoring hope and opportunity for children in need.

A Message from the President of the Lebanese Golf Federation:

"In the face of adversity, the Lebanese Golf Federation continues to stand for hope and resilience. Through its 'Golf in Schools' and 'Golf in Shelters' initiatives, the Federation is reaching more than 400 children across Lebanon including displaced children offering them not only a sport, but a moment of relief, joy, and emotional support. With the solidarity of the international golf community, this initiative continues to grow, proving that even in the most difficult times, sport can bring hope and unity."

In addition the support also assists parents and carers, with emotional support, knowing their children are being cared for and offered some sort of normality in this difficult time.